

Application

Programme	Erasmus+
Action Type	KA210-ADU - Small-scale partnerships in adult education
Call	2022
Round	Round 1

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Context

Field Adult Education

Project Title DIGITAL CITIZENSHIP: EFFECTIVE DIGITAL MEDIA LITERACY FOR DISCERNING FAKE AND REAL

Project Acronym DIGISHIP

Project Start Date (dd/mm/yyyy)	Project total Duration (Months)	Project End Date (dd/mm/yyyy)	National Agency of the Applicant Organisation	Language used to fill in the form
01/09/2022	20	01/05/2024	PL01 - Foundation for the Development of the Education System	English

For further details about the available Erasmus+ National Agencies, please consult the following page: [List of National Agencies](#).

Project lump sum 60 000,00 €

Priorities and Topics

All project proposals under the Erasmus+ Programme should contribute to one or more of the programme's policy priorities.

Please select the most relevant priority according to the objectives of your project.

HORIZONTAL: Addressing digital transformation through development of digital readiness, resilience and capacity

If relevant, please select up to two additional priorities according to the objectives of your project.

ADU: Creating and promoting learning opportunities among all citizens and generations

Please select up to three topics addressed by your project.

Digital skills and competences

Project description

Description

What are the concrete objectives you would like to achieve and 'outcomes or results you would like to realise'? How are these objectives linked to the priorities you have selected?

Our concrete objectives are as follows:

- To promote adults to access, analyze, create and use digital media.
- To help adults understand the role of digital media in their daily lives.
- To help adults evaluate the quality of media
- To help adults learn to use digital technology to engage in self-directed enquiry, to discriminate between multiple sources of information and to participate safely and effectively in an online environment.

Results we would like to realise are as follows:

- ONLINE ACADEMY FOR DIGITAL MEDIA LITERACY
- E-BOOK

Our priorities are:

Addressing digital transformation through development of digital readiness, resilience and capacity: In the Erasmus+ Guide this horizontal priority includes developing the digital skills and competences of all the population through appropriate programmes and initiatives. With this project we aim to develop the digital media literacy skills of adults so objectives and activities are directly related to this priority.

Creating and promoting learning opportunities among all citizens and generations: Digital media literacy is taken seriously into account for young generations however this is a big issue for adults too. So we aim to promote learning opportunities among all citizens and generations by taking adults as target group for such a topic.

Digital skills and competences: Digital competence is one of the eight key competences and refers to the confident and critical usage of the full range of digital technologies. With our project we will support adults develop their digital skills while developing their digital media literacy skills.

Please outline the target groups of your project

Our first target group is adults between 30-45. Our second target group is adult educators. Our first target group will take part in both local and international activities. Maximum number of adults will be reached by each partner organisation. In addition adult educators will join the activities actively in order to improve their professional skills at both local and European level.

Please describe the motivation for your project and explain why it should be funded

When people think of the term "literacy," what generally springs to mind is reading and writing, speaking and listening. These are indeed foundational elements of literacy. But because today people use so many different types of expression and communication in daily life, the concept of literacy is beginning to be defined as the ability to share meaning through symbol systems in order to fully participate in society. New types of texts and new types of literacies have been emerging over a period of more than 50 years. Many closely interrelated terms describe the new set of competencies required for success in contemporary society. These include terms like information literacy, media literacy, media education, visual literacy, news literacy, health media literacy, and digital media literacy, among others. In this project, the term "digital media literacy" is used to encompass the full range of cognitive, emotional and social competencies that includes the use of

texts, tools and technologies; the skills of critical thinking and analysis; the practice of message composition and creativity; the ability to engage in reflection and ethical thinking; as well as active participation through teamwork and collaboration. When people have digital media literacy competencies, they recognize personal, corporate and political agendas and are empowered to speak out on behalf of the missing voices and omitted perspectives in our communities. By identifying and attempting to solve problems, people use their powerful voices and their rights under the law to improve the world around them.

The global deficit in digital media literacy has been identified as a critical factor explaining widespread belief in online misinformation, leading to changes in education policy and the design of technology platforms. The connection between digital media literacy and misinformation was identified early by different theorists around the world. Widespread belief in misinformation circulating online is a critical challenge for modern societies. Some studies have explored the role of digital media literacy shortfalls. Using data from preregistered survey experiments conducted in our province, our results indicate that many adults are not aware of the importance of discerning fake and real, they are seemed that they can be easily convinced of what they see in the digital environment. The same survey (translated into languages of partner countries) demonstrated that adults especially over 35 tempts to believe what they read and write via digital platforms. It is very easy to spread fake news through these platforms but as conscious citizens we need to discern the fake and real for the sake of our economical, social and psychological well-being. As digital media literacy is a global issue this project should be funded transnationally.

How does the project address the needs and goals of the participating organisations and the identified needs of their target groups?

The partners have been chosen according to their working fields, the country needs, organisational needs and their capacity to reach adults. All the partners have similar target groups, adult learners aged between 24-45. We wrote the project description, our needs and our criteria for creating suitable partnership and then we shared it via some Erasmus+ platforms like E-twinning, EPAL. The candidate partner sent us mails about their interest to the project. We, our project management team, selected and got in contact with them. They sent detailed information about their local and international activities on the topic. All the selected organizations have great experience in carrying out activities for especially digital transformation at their local levels and have carried forward interesting projects that deserve to have a showcase at European level to facilitate the replicability of their results. As the partner organisations formed this partnership with the common objectives and came together to reach them, the activities and outcomes have been planned in detail accordingly. All the partners were in consensus about the need for adults to be aware of the negative effect of lack of digital media literacy skills and they should learn to prevent themselves from believing fake news and being affected by misinformation and disinformation through digital media

What will be the benefits of cooperating with transnational partners to achieve the project objectives ?

The previous precious local activities and projects of partner organisations will widen their and our horizons at European level. Our partner organisations have their local activities and projects on DIGITAL TRANSFORMATION and some ON media literacy and as they shared the same needs and objectives we wanted to work together in this kind of Project. And it will be useful to work with adults as they are still in the learning group and in economy and if they be more conscious citizens, we will be able to cope with the fake news problem. As partner countries and organisations, we take this topic seriously and transnationally.

Participating Organisations

To complete this section, you will need your organisation's identification number (OID). Since 2019, the Organisation ID has replaced the Participant Identification Code (PIC) as unique identifier for actions managed by the Erasmus+ National Agencies.

If your organisation has previously participated in Erasmus+ with a PIC number, an OID has been assigned to it automatically. In that case, you must not register your organisation again. Follow this link to find the OID that has been assigned to your PIC: [Organisation Registration System](#)

You can also visit the same page to register a new organisation that never had a PIC or an OID, or to update existing information about your organisation.

Best Practice Lab (E10286931 - PL)

Organisation ID	Legal name	Country
E10286931	Best Practice Lab	Poland

Applicant details

Legal name	Best Practice Lab
Country	Poland
Region	Zachodniopomorskie
City	Pyrzyce
Website	

Profile

Is the organisation a public body?	No
Is the organisation a non-profit?	Yes
Type of Organisation	Non-governmental organisation/association
Main sector of activity	Organising cultural activities and involvement possibilities with local communities

Background and experience

Please briefly present your organisation.

What are the organisation's main activities?

The Association was founded in December 2021 in Pyrzyce, Poland. Our mission is to stimulate and sustain young people to promote and participate in the educational, social, cultural, economic and environmental issues of the communities they live in. We support people in building and understanding the concept of unite Europe and being a European citizen. We will implement actions according to environmentalfriendly approach (integrating digital tool) when designing the project which will encourage everyone involved to discuss and learn about environmental issues. To promote equal opportunities and access, inclusion and fairness across all our actions should be one of many objectives we follow. Our main target is adults between 24- 45 from small or disadvantaged communities. We aim to:

- empower their motivation to gain their aims and prospect in future careers,
- support digital competencies of adults,
- sensitise them on digital media literacy
- equip them with the innovative

What are the organisation's activities in the field of this application?

The staff of our organisation has been involved in international cooperation for many years. The project leader was trained in the field of European Projects starting with Socrates. We prepared several exchanges among which we visited Great Britain, The Netherlands, Germany or Sweden. We are involved and deeply engaged in digitalization projects.

We strongly believe our future projects will implement best practice in the fields of environmental sustainability, inclusion and diversity or digital dimension.

The members of the Association are devoted to act and support local community in the fields they are needed. We are quite young, non-governmental, independent civil organization to enhance and encourage adults to action, to develop their digital skills as well as involve them into European well-being.

What profiles and age groups of learners are concerned by the organisation's work?

Our target is adult people aged 24-45 from small communities to empower their motivation to gain their aims and prospect in future lives and careers. We, at local, work in the field of ecology, inclusion, diversity, women rights and digital issues.

How many years of experience does the organisation have working in the field of this application?

0

Action Type	As Applicant		As Partner or Consortium Member	
	Number of project applications	Number of granted projects	Number of project applications	Number of granted projects
Newcomer organisation			Yes	
Less experienced organisation			Yes	
First time applicant			Yes	

Partner Organisations

Organisation ID	Legal name	Country
E10071542	Drustvo Bodi svetloba	Slovenia
E10037882	Incirliova Genclik Kultur Sanat ve Gelisim Dernegi	Türkiye
E10214108	VSI InoproLT	Lithuania

Drustvo Bodi svetloba (E10071542 - SI)

Partner organisation details

Legal name	Drustvo Bodi svetloba
Country	Slovenia
Region	Osrednjeslovenska
City	Ljubljana
Website	

Profile

Is the organisation a public body?	No
Is the organisation a non-profit?	Yes
Type of Organisation	Non-governmental organisation/association
Main sector of activity	Organising cultural activities and involvement possibilities with local communities

Background and experience

Please briefly present your organisation.

What are the organisation's main activities?

Bodi Svetloba NGO has been involved in: Global Call To Action against Poverty (GCAP) activities since 2018 in Sloga, Slovenian NGDO platform activities since 2018 Erasmus+ projects since 2018 with Slovenia's chapter for Concord Europe Aid Watch Report since 2018 on behalf of SLOGA, Slovenian NGDO platform in Make Europe Sustainable For All project since 2018. In 2021, Bodi svetloba has been participating in 16 Erasmus+Ka2 projects and 1 Europe For Citizens project so it has gained experience.

The objectives of Bodi svetloba:

To help adults undertake humanitarian activities together with other organizations

- To undertake activities and actions in the field of Sustainable Development Goals" especially global warming based climate change

- To give adults transversal skills based on Global Education principles in order to equip them with digital skills

-To support adults to become good media literates.

What are the organisation's activities in the field of this application?

Bodi Svetloba NGO has been involved in the following Erasmus+ projects: Erasmus+ Thinking Otherwise +Ka201 Strategic Partnership project (since December 2018, approved by the UK National Agency, beneficiary: Global Education Derby UK), Erasmus+Ka201 Leaving Noone Behind (from September 2019 on, approved by the UK National Agency , beneficiary: Global Education Derby UK,) . Erasmus+Ka201 Education For Ancient Cultural Heritage (from September 2019 on, approved by the UK National Agency, beneficiary: Bauhaus Cafe, UK) and Erasmus+Ka201 Let Equity Avoid Discrimination ((from September 2019 on , approved by Latvian National Agency, beneficiary: Gulbenes Viduesskola, Latvia)

Bodi svetloba NGO has also been involved with Slovenia's chapter for Concord Europe Aid Watch Report since 2018 on behalf of SLOGA, Slovenian NGDO platform, Make Europe Sustainable For All project, Stand Together Now global event.

What profiles and age groups of learners are concerned by the organisation's work?

Our age group is adults between 24-45 especially the ones having socio-economically and geographically disadvantaged ones.

How many years of experience does the organisation have working in the field of this application?

1

Action Type	As Applicant		As Partner or Consortium Member	
	Number of project applications	Number of granted projects	Number of project applications	Number of granted projects
Small-scale partnerships in adult education	0	0	3	0
Newcomer organisation		Yes		
Less experienced organisation		Yes		

Incirliova Genclik Kultur Sanat ve Gelisim Dernegi (E10037882 - TR)

Partner organisation details

Legal name	Incirliova Genclik Kultur Sanat ve Gelisim Dernegi
Country	Türkiye
Region	Aydın
City	Aydın
Website	

Profile

Is the organisation a public body?	Yes
Is the organisation a non-profit?	Yes
Type of Organisation	Non-governmental organisation/association
Main sector of activity	Organising cultural activities and involvement possibilities with local communities

Background and experience

Please briefly present your organisation.

What are the organisation's main activities?

The association was founded in Aydın , Turkey in 2018. The association aims to develop social initiatives, inspired by democracy, equality, pluralism and the the development of education, training and entrepreneurship of women, migrants and the disabled in Aydın and abroad also do activities to attract attention to climate cha we have an ongoing collaboration with the leading universities, schools, associations, NGO's and research organizationsfor the development of projects, trainings and educational material. We pursue these objectives through the use of public places and infrastructure and the provision of specific services by supporting: • Youth empowerment • The social and cultural rehabilitation • The social and labor integration of people • Active and collective participation • The dissemination of information • The historical, artistic and architectural heritage • Changing lifestyles in harmony with the natural environment and a sustainable future • The ecological restructuring

What are the organisation's activities in the field of this application?

The organization and members take part in local activities and projects in general about media literacy, make students and their parents aware of the fake news to protect themselves against it. Among these activities it takes part in protecting the environment and the water in Dilek Yarımadası Milli Parkı which is a cooperative large activity where the Kusadasi Municipality and the Governship leads many NGOs, one of which is ours , and schools all work together. The NGO provides trainings and activities thanks to the members WHO are teachers to children about environment and the use of water and make aware that it is not unlimited. The staff are members of TEMA Vakfı which is a National NGO deals with environment, water, plants, soil and to avoid Turkey to become a desert area. Even though , it has been 2 years that the NGO has been founded we havebeen involved in many Erasmus projects , and have implemented them successfully . We were the associated partners of ERASMUS.

What profiles and age groups of learners are concerned by the organisation's work?

Our first target group is young people aged 15-30
 Our second target group is adults

How many years of experience does the organisation have working in the field of this application?

3

Action	As Applicant		As Partner or Consortium Member	
	Number of project	Number of granted	Number of project	Number of granted

Type	applications	projects	applications	projects
Newcomer organisation			Yes	
Less experienced organisation			Yes	

VSI InoproLT (E10214108 - LT)

Partner organisation details

Legal name	VSI InoproLT
Country	Lithuania
Region	Kauno apskritis
City	Kaunas
Website	http://www.verslaszaliakalnyje.lt

Profile

Is the organisation a public body?	No
Is the organisation a non-profit?	Yes
Type of Organisation	Non-governmental organisation/association
Main sector of activity	Organising cultural activities and involvement possibilities with local communities

Background and experience

Please briefly present your organisation.

What are the organisation's main activities?

INOPRO is a NGO founded on 2017 May. All persons involved in this application have great experience in their field of social, self development, ecology and environmental issues. We have huge friend and contact list, which can always join and support us in the field where we are not strong enough. We are learning and sharing experience from each other by doing. In past 3 years we are implementing various trainings and seminars in different topics, such as: personal growth, self confidence, communication, ecology, healthy life, media literacy skills. Our team members participate in many contests and seminars in Lithuania. Our mission: • to improve people to be more self confident, consciousness, social and healthier; • To respect history, families, environment, nature and each other; • To provide challenging intercultural learning experiences for adults; • To promote their social and digital skills especially digital media literacy skills as fake news affect us in a bad way.

What are the organisation's activities in the field of this application?

Every year our NGO join and participate in very big event in all Lithuania to collect waste and clean our environment. This event calls <https://www.mesdarom.lt/> it is very big event and we can organise some conference on these days. [17/5 11:15] Karolis Stirby: one of the staff was project manager in one of the biggest environment association in Lithuania (www.epa.lt). And implement few big projects about media literacy and digital transformation. We were one of the organisers in the biggest conference about digital media literacy in Lithuania. This conference is being implemented every year, we have very good contacts with one of the main person.

What profiles and age groups of learners are concerned by the organisation's work?

Our target group is adults aged 24-45

How many years of experience does the organisation have working in the field of this application?

2

Action Type	As Applicant		As Partner or Consortium Member	
	Number of project applications	Number of granted projects	Number of project applications	Number of granted projects
Newcomer organisation			Yes	
Less experienced organisation			Yes	

Cooperation arrangements

How was the partnership formed? What are the strengths that each partner will bring to the project?

The target group of each partner organisation is approximately the same. They have adult educators and adults within their scope. They have been preparing local activities for digital transformation and media literacy, so the partnership will strengthen the project as all the partner will learn from each other. Our Turkish partner INOVA is an NGO established by a group of adult workers. They are working with adults between 24-45 ages and they have already carried out projects at local and international levels to attract attention to media literacy. So they will share their experiences with the project partners and they will learn from the others as well.

Our Slovenian partner is another ngo working with adults too. They are also doing activities to attract attention to digital transformation and media literacy. So they were selected as suitable partner to the project. Our Lithuanian partner is an ngo which was established by a group of activists, they are all experienced adult educators and they are working on media literacy at their locals. We as the applicant digital media literacy issues into account actively and this project will be our first topic related project at European level. The project is proposed by a consortium of 4 organisations from 4 countries and interested in collaborating to build innovative solutions and new approaches to increase awareness for digital media literacy by exchanging best practices at the European level. We set up the partnership of the project according to the features, activities of each partner organisation. All the partners have similar target groups, young learners aging between 24-45. We wrote the project description, our needs and our criteria for creating suitable partnership and shared it via some Erasmus+ platforms like EPALE.

How will you ensure sound management of the project and good cooperation and communication between partners during project implementation?

The communication between the partners is a basic condition for a correct management and implementation and therefore the full success of the whole project. "A detailed project communication plan and internal sharing will be developed, using appropriate tools.

Communication BETWEEN PARTNERS: tools for communication between the partners will be: e-mail, tools like ZOOM, TEAMS, an institutional website to improve efficiency and reduce costs, those of management. Each partner will have a project manager who will be contact person for internal communications. This is to ensure a reliable list of contacts that does not generate confusions in communication. Each project representative must indicate the official email address of the project. It will also build a common, virtual workplace, through the Doodle system as well as a Cloud document management system through tools such as Drive . This will provide all partners with the maximum accessibility to documents and to all digital forms useful for project activities. Additionally, phone numbers and e-mail addresses will be available for interpersonal contacts. One common language of work is English.

At transnational level there will be a Transnational PR, at the national level the responsibility belongs to the Project Manager of each partner. It should be emphasized that the success of a transnational cooperation program is at the local level, making the territory understand the usefulness of these forms of cooperation and provoking interest in new project ideas among the various target groups: potential actors, project partners, local, national and transnational stakeholders, public opinion, media, community institutions.

COOPERATION The good internal cooperation activity, regardless of the tools used, is guaranteed by the collaboration relationship existing between the main entities involved. The applicant partner will supervise the progression of the various activities, the financial aspects, the organization of formal or informal meetings and compliance with reporting procedures to guarantee the coordination of the project at a technical and financial level. To do all this, the Project Coordinator will be able to count on the support and cooperation of all project partners. We have also drawn up a plan of practical organization of the project assigning specific roles and responsibilities to each partner. formed a steering committee formed by each representative for each partner and stakeholder involved and organize online meetings during the preparation of project proposal.

Have you used or do you plan to use Erasmus+ platforms for preparation, implementation or follow-up of your project? If yes, please describe how.

We plan to use EPALE portal for the dissemination of the project results and we aim to inspire participant organisations to carry out such projects. We as partners already have EPALE accounts. If the project is approved, we will use Erasmus+ Project Results Platform to increase the visibility and the impact of the project.

Please describe the tasks and responsibilities of each partner organisation in the project.

The tasks and responsibilities will be distributed according to the experts each partner has and their skills. First of all, all partners will be responsible for contributing to the effective cooperation and communication with the partners. Each partner organisation has established a project management team, dissemination working groups.

POLAND: -Overall coordination of the project, administration -Dissemination plan -Analyzing data of pre-test and post-test - Gathering the e-booklet at the end of the project.

TURKEY (INOVA) -Preparing the questionnaires about the expectations of the project and satisfaction of the participants about the project -Dissemination plan with LITHUANIA --Analyzing data of pre-test and post-test with Poland. Creation of social media campaign

SLOVENIA -Creation of web site -launch and maintenance of EPLAE -Creation of social media campaign. - responsible for storing everything that is created during the project, making sure that all the products have the logo of the project and the logo of Erasmus + programme. Creation of social media campaign with Lithuania.

All the partners are responsible for translating e-book into their native language and organizing dissemination activities at their local levels.

Activities

All the activities of a Small-scale Partnership must take place in the countries of the organisations participating in the project. In addition, if duly justified in relation to the objectives or implementation of the project, activities can also take place at the seat of an Institution of the European Union, even if in the project there are no participating organisations from the country that hosts the Institution.

In the following sections, you are asked to provide details about each project activity.

You are asked to provide information about each planned activity as a whole (e.g. its venue, duration, estimated number of participants etc.), to define the activity's lead organisation, and optionally to list the other participating organisations. The lead organisation is typically the one organising the activity. The other participating organisations are all other project partners who will also take part in the particular activity. The estimated activity start and end dates can be changed during implementation.

Please include in the section below all planned activities and indicate the grant amount allocated to each one. Keep in mind that the total amount should be equal to the Project lump sum requested.

Activity Title	Estimated start date	Estimated end date	Activity duration (in days)	Grant amount allocated to the activity (EUR)
PROJECT MANAGEMENT AND IMPLEMENTATION	01/09/2022	30/04/2024	608	22 900,00
ONLINE ACADEMY FOR DIGITAL MEDIA LITERACY	08/01/2023	30/10/2023	296	19 674,00
CREATING E-BOOK	01/11/2023	31/03/2024	152	17 426,00
			1056	60 000,00

Activity Details (PROJECT MANAGEMENT AND IMPLEMENTATION)

Please complete the following table

Activity Title	PROJECT MANAGEMENT AND IMPLEMENTATION
Venue	Poland
Estimated start date	01/09/2022
Estimated end date	30/04/2024
Leading Organisation	Best Practice Lab
Participating Organisations	Incirliova Genclik Kultur Sanat ve Gelisim Dernegi (Türkiye)
	Drustvo Bodi svetloba (Slovenia)
	VSI InoproLT (Lithuania)
<u>Grant amount allocated to the activity</u>	22 900,00 €

Describe the content of the proposed activity.

The followings are the project activities that will be carried out with the grant requested under the item 'Project Management and Implementation':

- PROJECT COORDINATION Contact and contractual relationship; management between applicant and funding authority.
- Project monitoring and regular coordination of online meetings. The organisation and participation in the Kick-off Meeting and final meeting.
- Implementation of activities at local levels: The activities determined in the implementation section will be carried out at local levels and this budget will be used for these activities.
- cooperation between teams, creating homogeneity of tangible result (e-booklet, bite lessons, online academy) and EU level cooperation all round.

DISSEMINATION AND EXPLOITATION: Planning dissemination, communication and exploitation strategy and participation in the effort across the partnership. Design and maintenance of project web site and start up social media profiles spaces including the identification of distribution channels for products intended for social education across the EU. Establishment of strategies for visibility and accomplishment of the social mission of the project to set up the foundations for sustainability,

Each partner organisation will use this budget to buy designed materials like magnets, pens, notebooks etc... and these materials will be used to be given to the participants in the EVENTS (Erasmus days, Europe day etc...)

- QUALITY MANAGEMENT: Wide participation in the project activities, evaluation activities related to management of learning process led by us (the applicant).

Describe the target group for this activity. Who is going to take part and who is going to benefit from the results?

The target group in this activity will be adult educators/teachers. They will take part in the activities and all the project workers will benefit from the result as all the project details will be re-specified (as specified in the project proposal)

Explain how is this activity going to help to reach the project objectives.

This activity is valuable for the projects's being coordinated in an effective way. Because it includes:

PROJECT COORDINATION

Project monitoring

DISSEMINATION AND EXPLOITATION

KICK-OFF and CLOSURE MEETINGS

The first step is to identify what quality standards will be used in the project in order to meet the objectives specified. As this will be the first in person meeting, the partners will come together and redecide on the timing and quality management of the project. So this meeting is directly organized to reach the project objectives that were specified in the project description section.

Describe the expected results of the activity.

Our Expected tangible results of the activity are as follows:

- Preparation of evaluation tools
- Detailed plan for the following activities
- Kick-off meeting
- Closure meeting

Expected intangible results:

establishing European networks between partner organisations and help them widen their horizons on digital media tools

Provide quality assurance of project management

Support organisations in developing non-formal education for prevention, advocacy and communication interventions aimed at

prevention of misleading of fake news.

Improve the coordination and cooperation between partner organisations

Establishing European network

KICK-OFF MEETING in Poland in 4th month of the project (planned as 01-12-2022)

This meeting will be an opportunity for all partners to share the working methodology, analyze and review together all the established workload and discuss their planning and start-up, the Budget, the timing, the contents of the activities and all project documents and discuss the Project Management. It will also be an opportunity to form the Steering Committee (SC) as well. During this meeting, a short public conference will be organized to give visibility to the start of the project.

The host organisation will take the participants to the associated local governments and ngos to get information about the precautions

CLOSURE MEETING in TURKEY in 19th month- April 2024

This meeting aims to evaluate the final results produced, to agree on the drafting of the Booklet (Interventions Guidelines), Online Academy and Bite lessons

and to continue the plan of dissemination and exploitation of results. Also during this meeting there will be a short public conference with the aim of dissemination and exploitation of results.

- Project management discussion
- Project management team reporting
- Discussion and agreement on final financial matters.
- Discussion/analysis of statistically from the the other two mobility's.
- Analyses of reports and discuss the results

Please describe how you determined the grant amount attributed to this activity.

The host country will be leading this activity. The participating countries are Lithuania, Turkey and Slovenia. The distance to Poland from each of these partners under 2000 km. The travel has been calculated accordingly. From each partner organisation 2 adult educators 6 in total will join the meeting. For this meeting 575 Euro for the countries under 2000 km. 1150 for 2 partners

3820 total budget for travelling and accomodation.

The budget under this activity will cover the management of the project (Communication, Exploitation and sustainability strategy and participation in the effort across the partnership) as well as having licenced virtual conference tools like ZOOM. So 4000 Euro for the

applicant and 4000 Euro for each partner organisation will be management budget. 16000 Euro in total for management. For Tpm and closure meeting host organisations will provide the meeting places and coffee break things as co-financing. Moreover participants will preferably walk to the necessary places to go ie while visiting an associated partner, they will go there on foot.

For closure meeting from each

partner organisation 2 adult educators 6 in total will join the meeting. For this meeting 575 Euro for the countries under 2000 km. 1150 for 2 partners.

6900 total budget for two meetings.

Activity Details (ONLINE ACADEMY FOR DIGITAL MEDIA LITERACY)

Please complete the following table

Activity Title	ONLINE ACADEMY FOR DIGITAL MEDIA LITERACY
Venue	Lithuania
Estimated start date	08/01/2023
Estimated end date	30/10/2023
Leading Organisation	VSI InoproLT (Lithuania)
Participating Organisations	Incirliova Genclik Kultur Sanat ve Gelisim Dernegi (Türkiye)
	Drustvo Bodi svetloba (Slovenia)
	Best Practice Lab (Poland)
<u>Grant amount allocated to the activity</u>	19 674,00 €

Describe the content of the proposed activity.

Although there is a number of resources intended to foster digital media literacy in today's population, recent analyses indicate, that traditional media literacy programs are often unsuccessful, perhaps due to the fact that they are usually knowledge-centred. Game-based learning, can often overcome these obstacles and make digital media literacy programs more effective.

ONLINE ACADEMY will result in 10 months. All the partners will be responsible for development of content of the platform. They will do online meetings every month of this activity process. Also there will be a face to face meeting for applying pilot sessions of the games that will be prepaed for the use of adults and discussing the quality of the content of ONLINE PLATFORM.

The provision of the online academy designed to be used in combination with a series of games targeting adults.

The online academy will include FORUM with which participants will be able to share their experiences and knowledge about digital media platforms

In addition online academy will include BITE LESSONS with which experts will tell about what adults should not do while using digital platforms and be good digital media literates.

DETAILS of face to face meeting in Lithuania (July, 2023)

Training meeting will last 2 days except travel days. In these two days:

-Adult educators will discuss on the content of the platform that will have been created until the first training.

-Pilot sessions of the games will be done.

-Bite lessons will be discussed in terms of creativity, simplicity and effectiveness. The participant adults will rate these criteria of the bite lessons.

2nd day Morning Session

The participants will visit Adult education centre in the province and talk about their activities for digital media literacy for adults within their scope.

In the afternoon session the host organization will take partners to a city tour for making them explore the city.

Describe the target group for this activity. Who is going to take part and who is going to benefit from the results?

The target group is adults aged between 30-45. The second target group is adult educators. Adult educators will take part in this activity meeting which will be held in Lithuania. Because they will come together before the creation of the platform for pilot sessions and discussion of the qaulity of the platform.

Explain how is this activity going to help to reach the project objectives.

Our project objectives are as follows:

-To promote adults to access, analyze, create and use digital media.

-To help adults understand the role of digital media in their daily lives.

-To help adults evaluate the quality of media

-To help adults learn to use digital technology to engage in self-directed enquiry, to discriminate between multiple sources of information and to participate safely and effectively in an online environment.

This activity will help to reach the project objectives with its specific objectives such as :

*Developing the necessary skills and competencies of adults so that they can understand better various digital platforms, concepts, are able to recognise fakes, and can take appropriate social, economical decisions.

*To strengthen their confidence in digital matters and therefore enhance their equal participation in modern society and civic life. A team of experienced adult educators will develop the online academy which will consist of useful pedagogic

resources, on the basis of a needs assessment for adults on digital media literacy issues.

Describe the expected results of the activity.

The main result of this activity " ONLINE ACADEMY FOR DIGITAL MEDIA LITERACY "which will be available in 4 different languages (English, Turkish, Polish and Lithuanian) and as open educational resources increase the potential transferability. The ONLINE ACADEMY will be designed and used in combination with the rest of the activities as the basis of the broader training toolkit.

ONLINE ACADEMY will result in 10 months. However there will be a face to face meeting for applying pilot sessions of the games that will be prepared for the use of adults and discussing the quality of the content of ONLINE PLATFORM.

*Adults will have developed necessary skills to better understand various digital platforms, concepts, to recognise fake news and to take appropriate decisions.

*ADULTS will have strengthened their confidence in digital matters and therefore enhanced their equal participation in modern society and civic life.

A team of experienced adult educators will develop the online platform which will consist of useful pedagogic resources, on the basis of a needs assessment for adults on digital media literacy issues.

Please describe how you determined the grant amount attributed to this activity.

The grant amount attributed to this activity is as follows:

The leading organisation is Lithuania and their working days for this activity is 40.

40daysx88Euro (per day FOR RESEARCHER-TRAINER)= 3520

40 daysx66 Euro (per day FOR TECHNICIAN)=2624

FOR Turkey

30x74(per day FOR RESEARCHER-TRAINER) = 2220

For Slovenia

30x164(per day FOR RESEARCHER-TRAINER)=4920

For POLAND

30X88(per day FOR RESEARCHER-TRAINER)= 2640

TOTAL AMOUNT FOR THE RESEARCHER AND TECHNICIAN SUPPORT= 15940

*The prices were specified according to the Erasmus+ Guide

FACE TOFACE TRAINING

1 adult educator and 1 adult learner from each partner country will join the meeting

TOTAL PARTICIPANT: 6 from partner organisation.

275 (travel)x6=1650

350 (individual support)x6= 2100

1650+2100= 3750

TOTAL AMOUNT FOR ALL THE ACTIVITIES: 19674

Activity Details (CREATING E-BOOK)

Please complete the following table

Activity Title	CREATING E-BOOK
Venue	Slovenia
Estimated start date	01/11/2023
Estimated end date	31/03/2024
Leading Organisation	Drustvo Bodi svetloba (Slovenia)
Participating Organisations	Incirliova Genclik Kultur Sanat ve Gelisim Dernegi (Türkiye) VSI InoproLT (Lithuania) Best Practice Lab (Poland)
<u>Grant amount allocated to the activity</u>	17 426,00 €

Describe the content of the proposed activity.

E-book will include all the project activities, desk analysis reports of partner countries about digital media literacy levels and general situations of adults in digital media literacy (are they aware of it? are they good digital media literates; can they reach digital platforms to read news?, do they believe what they read easily? so on) , concrete suggestions for policy makers in terms of adult education systems of countries. Information about how to use digital media, what is digital media literacy and how can one become a good digital media literate? This comprehensive information will be written by experts of responsible partner organization. These suggestions will be done according to the pre-test, post test and results of participants and the interview results after each project activity. This means both quantitative and qualitative indicators will help write suggestions. Task division is as follows:

- T1: Making a desk research and write a report for each partner country (All the partners are responsible)
- T2: Gathering project activities with visuals to share on the e-book (Responsible partner:Slovenia)
- T3: Analyzing pre-test and post-test results of the participants that each partner organisation will have applied to their participants (Each partner is responsible for their own tests)
- T4: Comprehensive information about what digital literacy is and how one become a good digital media literate (Responsible partner is Turkey)
- T5 Writing suggestions according to the results (Each partner is responsible)
- T6: Finalizing the e-book (Slovenia)
- T7: Translating the e-book into partner countries' languages

Describe the target group for this activity. Who is going to take part and who is going to benefit from the results?

The target group is adult educators and the other target group is adult learners. Adult educators will take part in this activity. Both adult educators and adult learners will benefit from the results. Even policy makers will benefit from the result for renewing or strengthening the adult education curriculum by attracting attention to digital media literacy issues.

Explain how is this activity going to help to reach the project objectives.

Our project objectives are as follows:

- 1-To promote adults to access, analyze, create and use digital media.
 - 2-To help adults understand the role of digital media in their daily lives.
 - 3-To help adults evaluate the quality of media
 - 4-To help adults learn to use digital technology to engage in self-directed enquiry, to discriminate between multiple sources of information and to participate safely and effectively in an online environment.
- With the creation of e-book we will be able to help adults understand the role of digital media in their daily lives with the pre-test post-test results and interview results at the end of activities. In addition with informative content e-book will help us reach our 3rd and 4th objective as it will include comprehensive information about digital media platforms and digital media literacy.

Describe the expected results of the activity.

Expected result of this activity is e-book. E-book will include all the project activities, desk analysis reports of partner countries about digital media literacy levels and general situations of adults in digital media literacy (are they aware of it? are they good digital media literates; can they reach digital platforms to read news?, do they believe what they read easily? so on) ,Information about how to use digital media, what is digital media literacy and how can one become a good digital media literate?, concrete suggestions for policy makers in terms of adult education systems of countries. These suggestions will be done according to the pre-test, post test and results of participants and the interview result after each project activity. This

means both quantitative and qualitative indicators will help write suggestions.

Please describe how you determined the grant amount attributed to this activity.

The grant attributed to this activity is as follows:

The leading organisation is Lithuania and their working days for this activity is 40.

40daysx164Euro (per day FOR RESEARCHER-TRAINER)= 6560

33 daysx102 Euro (per day FOR TECHNICIAN)=3366

FOR Turkey

30x74(per day FOR RESEARCHER-TRAINER) = 2220

For Lithuania

30x88(per day FOR RESEARCHER-TRAINER)=2640

For POLAND

30X88(per day FOR RESEARCHER-TRAINER)= 2640

TOTAL AMOUNT FOR THE RESEARCHER AND TECHNICIAN SUPPORT= 17426

*The prices were specified according to the Erasmus+ Guide

Budget Summary

This section provides a summary of the estimated project budget. The table is automatically completed taking into account the described project activities and their estimated cost.

Activities	Estimated cost (EUR)
PROJECT MANAGEMENT AND IMPLEMENTATION	22 900,00
ONLINE ACADEMY FOR DIGITAL MEDIA LITERACY	19 674,00
CREATING E-BOOK	17 426,00
Total	60 000,00
Project lump sum	60 000,00 €

Impact and Follow-up

How will you know if the project has achieved its objectives? What tools or methods will you use?

Both quantitative and qualitative methods will be used for the evaluation of the objects. At the beginning and the end of the project participants will fill in a questionnaire- for expectations (as pre-test) and at the end (as post-test) of the project-about the level of satisfaction, and it will

provide the basis for a common final evaluation. Questionnaires will be fulfilled after each activity. The feedback from questionnaires will inform and determine the precise nature and content of suggestions that will be made after. The results again will be used for writing suggestions and these suggestions will be added to the e-book. In addition there will be a FORUM. People will be able to write their ideas there and these writings in the forum will be an indicator to see if the project objectives has been achieved or not. In addition the number of followers of the social media will be another indicator.

Other Quantitative indicators:

- number of positive answers from participants involved in extracurricular activities;
- number of adults involved in local activities;
- number of new initiatives started;
- number of the Media Experts , professors that have been indirectly involved in the project,
- number of new contacts created between organisations;
- perception of portability of products of output.

Positive publications in local and regional newspapers, radio channels and the social media, about the results achieved of the project activities and outcomes, concerning all project partners will be evidences for the positive and continuous impact.

How will the participation in this project contribute to the development of the involved organisations in the long-term? Do you have plans to continue using the results of the project or continue to implement some of the activities after the project's end?

All project activities will continue its life after the end of the EU funding. The e-book and online academy will include information on what digital media literacy is, what are the different channels of media broadcasting and how these instruments can be used to protect adults from the negative effect they may have over them. The project results will contain information about accomplishments of the project, including the results achieved and the outcomes and products created. They can be used for guiding, educating, comparing and launching further researches by many adults. The project website will be an efficient tool to disseminate information about what we will work. The information published on this page will be available to all citizens who would like to read and be informed more about digital media issues in their country. The adult educators trained by this project will continue to work with adult learners by performing constant monitoring of digital media education. The communication between adult learners and educators, which began during the project, will continue in the same manner after finishing the project.

Please describe your plans for sharing and use of project results.

- How will you make the results of your project known within your partnership, in your local communities and in the wider public? Who are the main target groups you would like to share your results with?
- Are there other groups or organisations that will benefit from your project? Please explain how.

We aim to disseminate the results that we get from our project not only to the adult educators/ workers of the partners schools involving in this project but also to adult learners, sectorial authorities, wider society and especially, to the stakeholders ,relevant NGOs.

At local level the products of our project will be disseminated to the other adult education centres and ngos which we have cooperation with. By this way they can benefit from these results and make use of them for their future development projects. and it will be accessible and

visible for all the people. In addition all of our materials will be uploaded on our project website.

Each organisation will prepare a project corner, so that the visitors as well as adult learners and educators can follow the project progress. In addition each organization will design a poster or roll-up which will be placed in a visible place indicating the basic information, e.g. the project and programme logos and name with short information about partner countries. We expect to involve

also the most active adult learners during the planned activities. For example, they will host the participants of other countries and at the same time become aware of project activities and results.

At regional level we aim to disseminate our results by presenting them in seminars and

conferences. The education authorities will be informed about project

progress and results. We know that all development initiatives in adult education need the

support from the educational authorities in our regions. With involvement of authorities to the project we can present an opinion and intention to integrate the results to our future syllabus. Naturally, all

partner organizations will utilise also their own network and contacts.

At national level all relevant authorities will be informed. Also we will send key points of reports and results of evaluation activities to our National Agencies and share the main conclusions with them. So they will take a chance to shape their informative trainings which they will give to the new persons willing to make projects on Erasmus+ and share their experience with the participants on some forums on Erasmus+.

At EU level we will disseminate our activities and documents in the E-Twinning portal and in EPALE. We hope that our experiences and gained results will encourage and inspire other stakeholders to actively search for opportunities to be involved in transnational projects

Project Summary

Please provide a short summary of your project. Please be aware that this section (or part of it) may be used by the European Commission, Executive Agency or National Agencies in their publications. It will also feed the Erasmus+ Project Results Platform.

In view of further publication on the Erasmus+ Project Results Platform, please also be aware that a comprehensive public summary of project results will be requested at report stage(s). Final payment provisions in the contract will be linked to the availability of such summary.

Objectives: What do you want to achieve by implementing the project?

We want to achieve the following objectives:

- To promote adults to access, analyze, create and use digital media.
- To help adults understand the role of digital media in their daily lives.
- To help adults evaluate the quality of media
- To help adults learn to use digital technology to engage in self-directed enquiry, to discriminate between multiple sources of information and to participate safely and effectively in an online environment.

Implementation: What activities are you going to implement?

-For the creation of ONLINE ACADEMY, we will have a training activity session (as pilot session); in addition reserachers and technician will work for the creation of the platform.

For the creation of e-book, adult educators and researchers, trainers and technicians will work.

Events for dissemination: Each partner organisation will carry out local activities in order to make the results.

Results: What results do you expect your project to have?

Our results are:

- ONLINE ACADEMY including FORUM, BITE LESSONS AND VIDEOS
- E-BOOK including project evaluation report, suggestions and desk analysis of the partner countries' situation of adults about digital media literacy, information about what digital literacy is, how one can be good digital literates etc...
- Project web site

Annexes

The maximum size of a file is 15 MB and the maximum total size is 100 MB.

Declaration on Honour

Please download the Declaration on Honour, print it, have it signed by the legal representative and attach.

File Name	File Size (kB)
DOH -declaration on honour-POLAND.pdf	1050
Total Size (kB)	1050

Mandates

Please download the mandates, have them signed by the legal representatives and attach them here. You can add a maximum of 90 documents.

Please ensure that mandates are valid before submitting them to the National Agency. Mandates shall be provided at the latest before the signature of the grant agreement.

File Name	File Size (kB)
MAN -mandate -inova.pdf	5619
MAN -mandate - Lithuania.pdf	5792
MAN -mandate - slovenia.pdf	5748
Total Size (kB)	17160

Other Documents

If needed, please attach any other relevant documents (a maximum of 9 documents). Please use clear file names.

If you have any additional questions, please contact your National Agency. You can find their contact details here: [List of National Agencies](#).

File Name	File Size (kB)
OTH -OTH -OTH -gantt chart-DIGISHIP.xlsx	29
Total Size (kB)	29
Total Size (kB)	18240

Checklist

Before submitting your application form to the National Agency, please make sure that:

- It fulfills the eligibility criteria listed in the [Programme Guide](#).
- All relevant fields in the application form have been completed.
- You have chosen the correct National Agency of the country in which your organisation is established. Currently selected NA is: PL01 - Foundation for the Development of the Education System

Protection of Personal Data

Please read our privacy statement to understand how we process and protect [your personal data](#)

Submission History

Version	Submission time (Brussels time)	Submission ID	Submission status
1	22/03/2022 11:47:18	1342783	Submitted